



FURIA

Sense of Euphoria



Our History

Furia was created in 2021 in Greece by a highly experienced team of professionals in beauty industry.

It all started with the need for a hand cleansing product that would nourish and hydrate the skin, leaving no trace but only its refined scent.

Although originally inspired by the initial cleaning and sanitizing need, today Furia's name is synonymous with the excitement that brought our signature hand cleansing gel on stage.

The Middle Eastern roots of its visionary gave to Furia the signature fragrance Oud, drawing from memories and emotions from exotic places and experiences of incomparable beauty.

Oud is an incredibly luxurious scent for men and women. One of the most expensive ingredients in perfumery with exotic and woody notes.

Who we are



A new Greek brand in the beauty world that was born primarily by our passion for refined scents, care and discreet luxury.



Furia transforms the daily routine care moments into rich experiences of pleasure, on an euphoric mood and a dynamic personality.



The inspirer and creator of Furia and its fragrances is the internationally renowned painter, Jamal Joratly. Drawing images from his travel experiences and memories, Jamal Joratly wanted to create an iconic fragrance that expresses the multidimensional Greek personality as a unique intersection of West and East.



Furia product collection includes the already highly successful hand cleansing gel, premium hand and body products, luxurious hair and body care ranges for hotels, astonishing perfumes and Home fragrances.



Our Mission



The creation of cosmetic products that going beyond the daily purpose and offer a unique multisensory care experience full of pleasure.

Keeping high standards in our choice of premium ingredients, taking detailed care in the image of our products and following the trends of the time.



Our Vision

Our dream is Furia to be connected with the most vivid memories and experiences.

To elevate wellness and cosmetics care by creating and providing effective and safe products for us and our environment.

Our vision is Furia to travel all around the world, turning the spotlight on the uniqueness of the Greek nature and personality and the crossroad between East and West.



Our Values



Exceptional quality

We make no compromises in terms of quality and detail, as we want to offer a memorable experience to anyone who chooses Furia.



Euphoria

Refined fragrances are the core of our DNA.



Privilege to pleasure

A beauty care routine should be an essential part of our life.

Engage, inspire and empower customers to be happy and healthy inside and out.



A better tomorrow starts today

For our product lines, we use a combination of carefully selected, high quality ingredients, some of which are organic and all of them provide unique properties on the skin treatment.

Our packaging bottles are made of recycled and recyclable materials. We closely monitor the sustainable development procedures and policies for our products.

Hand Cleansing Gel

Hand Cleansing Gel

Our signature product, an instant hand cleansing and care gel with mild antiseptic action, without the use of water.

A formula enriched with glycerin, panthenol and aloe vera, protects and treats hands with softness, while leaving a unique aromatic veil of Oud Oriental.

The iconic Oud Oriental scent with woody and amber notes, transforms this cleansing gel into a luxurious hand care.



Available in 500ml & 80ml

Bath & Body

Body Line



Lavish Hand Wash

A gentle liquid hand soap fragranced with our signature scent Oud Oriental. It contains starchy polysaccharides, cleans effectively while protecting the skin from irritation. A formula that transforms everyday's routine into luxurious moments of pleasure and awaken the senses.



Lavish Hair & Body Wash

A foaming hair and body cleansing gel fragranced with our signature scent Oud Oriental. A multipurpose formula enriched with white tea extract and hydrolyzed wheat proteins to clean deeply the hair and body whilst protecting and strengthening the skin ideally.

Available in 300ml

Body Line



Lavish Hand & Body Lotion

A velvety hand and body lotion with shea butter and aloe vera, uniquely nourishes and instantly lifts your mood with our signature scent Oud Oriental.

A subtle aroma will follow you all day.

Available in 300ml



Lavish Dry Body Oil

A silky dry body oil that moisturizes and nourishes the skin in a minute!

Enriched with the precious almond oil and argan oil, it transforms and revitalizes the skin, whilst leaving a tender touch of warm mystery woody notes that lasts.

Available in 200ml

Hotel Amenities

Hotel amenities

Our hotel amenities collection formulas is a blend of refined fragrances and high quality of active ingredients of natural origin, carefully selected for their effectiveness and beneficial properties on the skin.

Our Eco-friendly packaging is made from recycled and recyclable plastic materials. We focus on corporate sustainable policies and procedures, taking responsibility for the entire path of our products.



Body set

Body Wash & Lotion



Our indulgent body set is formulated with tea tree leaf extract rich in antioxidant benefits for radiant and refreshed skin, beautifully fragranced with our signature scent Oud Oriental.

Enjoy a trip to Greek nature with a scent of oriental sensuality and feel its euphoric caress.

Available in 40ml

Hair set

Hair Wash & Conditioner



Our indulgent hair set is formulated with tea tree leaf extract rich in antioxidant benefits to cleanse and nourish hair of all types, beautifully fragranced with our signature scent Oud Oriental.

Enjoy a trip to Greek nature with a scent of oriental sensuality and feel its euphoric caress.

Available in 40ml

Fragrances



Mania EDT 110ml

For women ♀

A warm, floral oriental perfume.


Mania is the fragrance of a fiery and radiant woman full in confidence.

This addictive scent opens with a dreamy blend of sweet apple mingled with the sparkling aromas of orange and lemon.

The heart bursts out the smell of the strong coffee in a blend of sensual vanilla and the softness of white flowers and orange blossom, provoking the patchouli base.



Ormi EDT 110ml

For men and women 

A Chypre, fruity perfume.

The individuality of the scent reflects the eccentricity of the person who wears it. An independent, adorable personality but at the same time naughty and provocative.

Sparks of fresh citrus instantly awaken the senses.
A pure and sensual heart is revealed with the scents of jasmine, lily, geranium and rose.
This is followed by patchouli, vetiver and dry amber notes.



Furia EDT 110ml

For men 

An exotic, warm, sensual yet sophisticated perfume, with woody notes.

A seductive and mysterious character, but at the same time dynamic and pleasant.

Furia fragrance opens up with the sweet notes of amber, notes of leather and spices whilst its heart beats on the subtle notes of flowers and fruits.

Its warm woody side brings up a memory of East.

Home fragrances



Our selective room fragrances collection is an ideal way to create your dreamlike atmosphere in your space.

Available in four scents:



Leather Tuscany



Anise Orange



Honey Nectar



Thyme & Mastic

Visual Merchandising



Επικοινωνήστε μαζί μας

Ελλάδα

✉ info@beautyvibes.gr

☎ +2111887300

Κύπρος

✉ info@beautyberry.com.cy

☎ +357 22007900

Worldwide

✉ info@furia.cy

🌐 www.furia.cy



FURIA